

THE LISTENING POST

Experience Better Hearing This Summer



WELCOME

Welcome to the second edition of The Listening Post.



Claire Marshall
Director

Following the fantastic success of our Open Day in Market Harborough this March, we are delighted to be bringing the same experience to our Ashby-de-la-Zouch clinic.

The event was a great opportunity to explore the latest in hearing care in a relaxed, friendly setting, and the positive feedback we received showed just how valuable these open days can be.

Inside, you will find more details, along with other hearing-related information. We look forward to welcoming you there.

JOIN US AT OUR

**ASHBY
OPEN DAY**

**TUESDAY
9TH JUNE**



EXPERT, FRIENDLY TEAM



LATEST HEARING
TECHNOLOGY



FREE HEARING CHECKS

*No Pressure.
Just Honest Advice.*

The Very Latest

In The World Of Hearing Aid *Technology*

Benefits of Widex Allure AI Hearing Aid

Natural, crystal-clear sound

Widex Allure AI RIC delivers the signature natural clarity Widex is known for. With sleek and contemporary devices that are complemented by convenient chargers, innovative accessories, and a user-friendly app, all designed to help you feel confident and connected every day. Enjoy crystal-clear speech and rich, authentic environmental awareness that helps you feel fully present.

AI-powered clarity in noise

A simple tap on the hearing aid activates the on-demand AI Clarity Boost chip for advanced AI-powered support right when you need it. By adapting only when needed, you experience the natural sound Widex is known for, for everyday listening, with advanced AI ready whenever you choose.

Comfortable everyday listening

Designed to deliver effortless hearing in a wide range of environments, from quiet conversations to busy restaurants.

Seamless Bluetooth connectivity

Stream calls, music, TV, and media directly from your smartphone with modern wireless connectivity.

Widex Allure AI RIC

On demand clarity in noise, powered by AI



This season, discover a new way to experience hearing with Widex Allure AI RIC — designed to help you feel more connected, confident, and present in every moment. From quiet conversations with loved ones to busy social environments, enjoy crystal-clear speech and natural sound that keeps you engaged with the world around you.

Powered by advanced AI technology, Widex Allure AI RIC delivers on-demand clarity in noise while maintaining the authentic, balanced sound Widex is known for. With sleek rechargeable devices, seamless Bluetooth connectivity, convenient accessories, and an easy-to-use app, it combines intelligent performance with effortless everyday convenience.

THINKING OF SWITCHING YOUR HEARING CARE?



If you currently receive your hearing care from providers such as **Boots Hearingcare** or **Specsavers**, you may not realise how straightforward it is to transfer your care.



WHY PATIENTS CHOOSE US

- ✓ Personalised support from an experienced team
- ✓ Continuity of care with the same clinician
- ✓ Clear, independent advice



WHAT HAPPENS AT YOUR APPOINTMENT

- ✓ Full hearing assessment
- ✓ Review and optimisation of your current settings
- ✓ Thorough clean and device check
- ✓ Ensuring your hearing aids are performing as they should



A PERSONAL APPROACH

At The Hearing Centre, we take the time to understand your individual needs, offering tailored advice and ongoing support in a relaxed, friendly environment.

If you feel your current care could be improved, we're here to help.



Call us today to arrange your transfer appointment.

*Terms apply. Transfer of device is permitted for private devices purchased from a high street retailer within the last five years only.

WE'RE HERE FOR *Better Hearing*

EXPERT CARE | LOCAL TO YOU | DESIGNED AROUND YOU

THE HEARING CENTRE

LOCAL EXPERTS
PERSONAL CARE

JOIN US AT OUR

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TUESDAY

9TH JUNE

EXPERT, FRIENDLY TEAM

LATEST HEARING
TECHNOLOGY

FREE HEARING CHECKS

*No Pressure.
Just Honest Advice.*

HEARING TESTS
TINNITUS THERAPY
HEARING AIDS
EAR WAX REMOVAL
info@hearingcentre.com
01530 234 284

Open Day – Ashby-de-la-Zouch

Following the fantastic success of our recent Open Day in Market Harborough, we're delighted to be hosting a special Open Day at our Ashby centre on Tuesday 9th June — and you're invited.

This is a great opportunity to experience our brand-new centre, meet our expert team, and explore the very latest in hearing care technology in a relaxed, welcoming environment.

What to Expect...

FREE Hearing Checks

Take advantage of a complimentary hearing assessment, including video otoscopy so you can see inside your ears and understand your ear health more clearly.

Discover the Latest Technology

Discover cutting-edge hearing solutions from leading manufacturers. Our team will be on hand to demonstrate the newest devices and explain how they can improve your everyday listening.

Friendly Advice, No Pressure

Whether you've noticed changes in your hearing or simply want to stay proactive, we're here to offer honest, professional guidance tailored to you.

Step Inside Our Ashby Clinic

Located at 1a Market Street, our Ashby centre offers a modern, comfortable setting designed to provide the highest standard of hearing care.

Book Your Place Today

Appointments are limited, so we recommend booking in advance.

BOOK YOUR PLACE TODAY



ONLINE

Visit www.hearingcentre.com



CALL US

01530 234 284



SCAN THE QR CODE

to book your place

QUICK & EASY



*We look forward to
seeing you there!*

Meet the Team

Clinical Audiologist Leanne



What is your role at the clinic?

As an audiologist, I support clients in improving their quality of life through personalised hearing aid rehabilitation. I provide education, practical advice, and ongoing support to help them adapt to hearing loss with confidence and independence.

What does a typical day look like?

My day is varied, including wax removal, hearing assessments for adults and children, and tailored care. I also service and repair hearing aids and support clients as they adjust to improved hearing.

How long have you worked at The Hearing Centre?

I've worked at the clinic for 5 years, alongside previous NHS experience in adult and paediatric audiology since 2008, giving me a strong and well-rounded clinical background.

What do you enjoy most about your job?

I enjoy supporting people throughout their hearing journey and making a real difference. Seeing improvements in confidence, communication, and overall well-being is very rewarding.

What is important when it comes to patient care?

Patient-centred care is essential. Listening carefully, providing clear communication, and building trust ensures patients feel informed, confident, and supported in their care.

Hearing Care Assistant Helen



What is your role at the clinic?

As a Hearing Care Assistant (HCA), I support patients throughout their hearing care journey by assisting audiologists, running wax removal clinics, and promoting ear health. I work across our Ashby and Birstall branches, helping patients feel comfortable and confident.

What does a typical day look like?

Busy – but I love it! Most of my day is spent seeing patients for ear wax removal, which is very rewarding as you can often make an immediate difference. I also carry out hearing aid service appointments, ensuring devices are working well, as well as performing hearing tests and basic repairs. It's a varied role, and I enjoy the mix of clinical work and patient interaction.

What do you enjoy most about your role?

What I enjoy most about my role is how rewarding and varied it is. I've been with The Hearing Centre for nearly five years, starting on reception before training as a Hearing Care Assistant and Wax Removal Practitioner, and I'm now continuing my studies in audiology. I love building relationships with patients and making them feel comfortable, supported, and listened to. Being part of a patient-focused team is really important to me, and it's incredibly fulfilling to help improve people's hearing, relieve discomfort, and make a real difference every day.



Welcoming Michaela – The Balance Lady

We're delighted to welcome Michaela, also known as "The Balance Lady" to The Hearing Centre in Ashby, where she will now be offering her specialist services every Tuesday.

Michaela is an experienced vestibular audiologist, dedicated to helping people who experience dizziness, vertigo, and inner ear balance-related conditions.

With a strong focus on personalised care, she works closely with each individual to understand their symptoms and provide tailored support to improve confidence, stability, and overall quality of life.

Whether you've been struggling with ongoing dizziness or have recently noticed changes in your balance, Michaela offers a calm, supportive environment to help you take the next step.

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