

THE LISTENING POST

News from The Hearing Centre - Specialists in Hearing and Tinnitus



WELCOME



Claire Marshall
Director

Welcome to the first edition of The Listening Post.

As we reflect on 2025, we want to thank you for your continued support. It has been a fantastic year for The Hearing Centre, welcoming new team members, celebrating milestones, expanding our clinics, and helping many of you on your hearing journey.

The number of patients we have supported, along with the positive feedback we have received, is a testament to the dedication of our team and the trust our patients place in us. Seeing the difference expert hearing care can make in people's lives inspires us every day.

Looking ahead to 2026, we are delighted to continue helping you hear, connect, and enjoy the world around you.

The Very Latest

In The World of Hearing Aid *Technology*

Widex Allure Custom

This season, we're excited to spotlight the widely anticipated Widex Allure range — a new generation of hearing technology that delivers natural, high-fidelity sound and exceptional performance in everyday listening environments.

Benefits of Widex Allure:

- More natural sound quality – Widex Allure delivers clear, lifelike sound that helps speech feel more natural and less processed.
- Better speech understanding in noise – Advanced sound processing helps reduce background noise so conversations are easier to follow in busy places.
- Optimised for music – Widex Allure's advanced sound processing preserves dynamic range and richness, helping live music sound fuller and more natural while reducing distortion.
- Discreet, comfortable custom fit – Custom in-the-ear designs are shaped to your ears for all-day comfort and a low-profile look.
- Easy connectivity and control – Stream calls and audio via Bluetooth and fine-tune your settings through a simple smartphone app.



Other new technology includes Signia's Insio Charge&Go IX

Built on Signia's IX platform, it enhances speech clarity in noisy settings, combining near invisibility, rechargeability, and advanced speech support in a custom design.



To trial any new technologies call today

Transfer your hearing care to us

Not getting the service you expected from your current hearing care provider? You're not alone. Whether it's long waiting times, lack of aftercare, unclear advice, or feeling like you're just another number, struggling to get the right support can be incredibly frustrating — especially when it comes to something as important as your hearing.

At The Hearing Centre, we believe better hearing care starts with better listening. That's why we make it easy to transfer your care to our friendly, experienced team.

During your transfer appointment, we'll carry out a full hearing assessment to understand your current hearing levels, download and review the settings from your existing hearing aids, and give your devices a thorough clean and performance check. We'll also update the software and fine-tune your settings to make sure you're getting the very best from your hearing technology.

The Hearing Centre Open Day



Open Day - Thursday 5th March

On Thursday 5th March 2026, The Hearing Centre Market Harborough is hosting a special Open Day, and it's the perfect opportunity to get your hearing checked, explore the latest technology, and meet the experts, all in a relaxed, friendly setting.

The Hearing Centre Market Harborough boasts two soundproofed rooms along with a full sound field testing suite, offering the residents of Market Harborough the very best environment for their hearing care.

Complimentary Hearing Checks

Your hearing health matters, and this is a great chance to stay on top of it. We'll be offering **FREE** hearing checks on the day, along with video otoscopy, so you can see inside your ears on screen and better understand your hearing health.

The Latest Hearing Technology

We're excited to be joined by special guests from WSA, a leading global hearing aid manufacturer. Their team will be showcasing their latest hearing devices, giving you the chance to see and hear the newest innovations in hearing technology.

We'll also be demonstrating advanced hearing aids from other leading manufacturers, so you can compare features, styles, and performance all in one place.

Friendly Advice, No Pressure

Whether you're concerned about your hearing, curious about new technology, or supporting a loved one, our team will be on hand throughout the day to answer questions and offer honest, professional advice.

Book your place today!

Exclusive Open Day Offer

As a thank you for attending, we're offering exclusive discounts off hearing aids purchased following the event. It's a fantastic opportunity to upgrade your hearing with expert guidance and a great saving.

Book Your Place Today

Appointments are limited, so we strongly recommend booking in advance to secure your free check.

Call us today on **01858 437 597** to reserve your place!
Book online by going to www.hearingcentre.com or scan the QR code.



Meet the Team

Q&A with Ben Olivier – Clinical Audiologist

What is your role at the clinic?

As one of the audiologists at The Hearing Centre, my role involves working closely with patients to develop appropriate management plans, offering education, reassurance, and long-term support to improve their hearing and overall quality of life.

What does a typical day look like?

A typical day can include hearing assessments, fitting hearing aids, wax removals, or supporting someone with their listening devices. The varied nature of my day allows me to apply my audiological knowledge and clinical skills while providing high-quality patient-centric care in a relaxed environment.

How long have you worked at The Hearing Centre?

I've worked at The Hearing Centre since April 2024 and have been an Audiologist for 14 years since graduating from De Montfort University in 2012.



What do you like about The Hearing Centre?

The Hearing Centres patient-centric approach to care that enables me to build strong relationships with patients and tailor treatment plans to their individual needs.

What do you enjoy most about your job?

One of the most rewarding aspects of my job is seeing the positive impact that hearing aid provision and audiological intervention can have on patients and their families. Improving quality of life for patients is extremely fulfilling.

What is important when it comes to patient care?

Effective patient care relies on good listening skills, clear communication, and building trust with patients. It is important to work in partnership with patients when managing hearing loss, ensuring they feel supported and involved in decisions about their care.

Ashby-de-la-Zouch New Centre



2025 saw the opening of our brand-new hearing centre in Ashby-de-la-Zouch!

You can now find us at 1a Market Street, Ashby-de-la-Zouch, LE65 1AF, where our friendly team is ready to provide expert hearing care in a welcoming, modern setting.

Scan the QR code to take a 360 tour of our Ashby facilities.



Onwards and upwards

In October last year our Hearing Care Assistant Helen embarked on the next stage in her journey to becoming a fully qualified Hearing Aid Dispenser by joining the HAD course at De Montfort University.



We hope you join us in wishing Helen the very best in her new course and we look forward to her taking on her very own clients in the not so distant future!

Christmas Party

The team at The Hearing Centre attended Roxy Ball Room in Leicester in December for our annual staff outing.

A good time was had by all and we are all full of energy now for 2026 following a well-earned Christmas Break.



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